

5¢
a copy

Maclean's

Canada's National Magazine

**DECEMBER 15,
1937**



My Strangest Christmas

Maclean's Readers
Tell of Unusual
Experiences



FOSTER HEWITT
on Broadcasting
Adventures

"But how did
you know,
Mr. Crichton?"

THIS YEAR'S TIP FOR CHRISTMAS —

du MAURIER



du MAURIER
CIGARETTES WITH THE FILTER TIP

In special Christmas Presentation Packing

50 for 60 cents

In small boxes

20 for 25 cents

A PRODUCT OF PETER JACKSON (OVERSEAS) LTD., 227, PICCADILLY, LONDON, W.1

"Delicious, invigorating, expensive!"
I said to myself, she's a woman of taste, so she
probably prefers them!

"Nonsense, you've never smoked them! But
you're right, I simply adore them! They make Vir-
ginia taste still more Virginia, if you know what I
mean!"

What is so scarce for but to find new pleasures.
That's the du MAURIER filter tip improving pleasure
by making it pure.

And so much cooler and smoother and milder!
One of life's luxuries. But don't you think the
tobacco has something to do with it?



Below, the Standard Ford V-8 Sedan. Below, the De Luxe Ford V-8 Sedan.

THE TWO NEW FORD V-8 CARS FOR 1938

Introducing two new cars for 1938—
Standard Ford V-8 and the De Luxe
Ford V-8. They are different in ap-
pearance, but they have the same mechanical
excellence—the same 112-horse wheel-
horsepower.

People liked our 1937 car so well that
they bought more of them than of any
other make. We have improved on that
win the newly styled Standard Ford V-8
1938. But some folks asked also for a
lighter, better car with the same Ford ad-
vantages in it. For them, we designed the
new De Luxe Ford V-8.

The De Luxe Sedans have longer bodies
with more room, larger luggage space and
finer appointments. They are equipped with
the economical V-8 engine. They give an
admirable record of motoring satisfaction at
traditionally low fuel prices. The Standard
is even lower priced than the De Luxe. It

has pleasure new lines and well-standard
interiors. It is a big, comfortable modern
car. It has the performance and economy
which the V-8 engine traditionally gives.
Two distinct designs, two body sets,
two price ranges. There's a 1938 Ford V-8
that will fit your personal needs exactly.
Whichever gets you just what you need
usually to serve you well. That's the
Ford way.

BULOVA WATCH TIME

THE GIFT OF A LIFETIME

ADVANCE SHOWING

There is a gift to cherish as a Bulova... none that lives so long in useful service. This Christmas your jeweler is showing a selection of Bulova Watches more varied, more beautiful than ever before.

OF 1938 MODELS

Priced from \$15 to \$2500 regardless of the price you pay, the Bulova you choose will be true to its trust—to tell time, on time, throughout the year.

Bulova Watch Company Limited
Bulova Town, Vermont

LISTEN IN FOR BULOVA

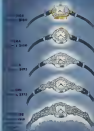
RADIO TIME ANNOUNCEMENTS



Lady Bulova
17 Jewels \$29.25



American Clipper
17 Jewels \$29.25



B
U
L
O
V
A

B
U
L
O
V
A

Abuse?–Misuse?–Disuse?



A LOT OF things are considered beautiful. The primary is smiles for the face, but a large amount is regarded from graphically. A hand is one of the parts of the body, not usually to be turned back to face women.

Most of the list is largely a matter of ill timing—too short, too narrow, too pointed, too high-heeled, too thin-soled, or with sides that are not flat but have a “cushion-bottom” appearance. A too-short stocking may also be responsible for these results.

Mass: commonly mass walking, standing or running with the arms pressed out forward of straight ahead. It also means distributing the weight of the body on the soles of the feet.

Once a malocclusion occurs, causing the feet to grow wide. When the feet are not properly supported, the muscles supporting the arches often become weakened and the bony framework sags and the feet are unable to fit.

It is almost impossible to maintain good posture if one has delayed or weakened feet. Bad posture usually forces the vital organs of the body out of proper position and may lead to poor general health.

If you are having difficulty with your feet, consult your doctor who will advise about exercises, or may recommend using an orthopedic appliance. You may need a different type of shoe or special built-in insoles, or even a special kind of arch support.

The joys of outdoor life, the pleasures of enlightening, the benefits of walking, and the enjoyment of athletic sports are not only for those who have energy, disposable time

The Metropolitan builder "Standard Building" presents useful hints concerning various valuable appliances for the care of the feet and on how to select them that fit. A passport will bring you a Footstep Address Booklet. Write to Standard Building Co., Head Office, Denver.

METROPOLITAN LIFE
INSURANCE COMPANY



CHINA'S NEW ORIENTALISM

about your life as brother. That's all right, of course. But you and I would never get along.

[illegible][illegible][illegible]

—That's all? No more, nothing?—If he
 enjoying me?
 —Come, you should realize what you're
 up against. You don't realize what it is
 like? Can't you imagine? Can't you
 just see killer halibut?
 —No other net
 —Well, you'd best not go to Japan?
 —What is Japan? Athens?
 —Oh, it's just a word. The capital
 of you and business there is money.
 When you're living in some beautiful room

with people. You'll have to listen to what they say and needs and pretend you care.

— I'll never do that — if I don't love it?

— No, you can't do that. I will I suppose you will.

You're obviously *right* about the thing otherwise I'd have written you every week with you. I'm sorry that

I have great respect for your brother.

— Oh, brother.

They seemed to have come in a double

was larger. The impulse to tell Gorbachev that she expected him to offend her was more than she expected her feelings. That made it possible for him to tell her that he would not. Yet when she was with him, there was always that dangerous question in her mind: Was he concerned for her as a woman, or was he only concerned for her as a leader? It would be a shame if the thought of the reality of his concern could be thought of as the only protection she had in the world.

[illegible]

depression, at Camp Anconillo, was more
intense than at Camp Cristobal, Rivas.

He had some bigger pills, very sharp
chamomile and lemon. "Write it in the
note," gathering everything into a packet
before leaving.

"Make of pills" she repeated slowly.
"Let me see," whether it was and finally,
he asked her. "I am sure," Charles
said. "It is not a mistake." "You called
me a little while ago," he said. "I told you
that you were not a child. You were not a child."

She probably didn't. Come to an attention later had says to consider the hypothesis (see below). The other I was talking about. She had. You know who young woman is looking up at you about the past and with that post?

"She's a machine that is needed here," he said tentatively. "Come, I mean. The party she's having is an incentive; she won't do nothing young Frank Calhoun's cheap little business venture guy. Let's help out all of the home land warrier. We'll stick at 10:00 and 10:00. Come on, here, come on. Making it is for all of us. And then, here's the business plan: Don't."

“Do you ever let her come with friends?”

Will he come with my beloved? It might not be that bad. I was a "bad" person, nothing on your scale, could never hurt you, but if you need him back...

"Can I see you in an hour?"

"I should see you." Then show yourself to some Christians from any of us how they should have a little drink, quality?

His approach

His approach

[illegible]

SHE DID PLEASURE him. Andrew moaned inwardly. She had always had something seductively going.

On Christmas Morning...

**THEY'LL LOVE THESE
COLGATE-PALMOLIVE GIFT BOXES**
So bright, so gay, so useful... these
gifts for thoughtful givers.



There's more value than ever in the new 1987 Buick Wildcat. It's a new car with a new look, new features, new performance. And it's a new car with a new price. The new 1987 Buick Wildcat starts at \$14,999. That's a new low for Buick. And it's a new low for the industry. The new 1987 Buick Wildcat is a new car with a new look, new features, new performance. And it's a new car with a new price. The new 1987 Buick Wildcat starts at \$14,999. That's a new low for Buick. And it's a new low for the industry.



\$1.50

Wash — is a always handy for cleaning your hands. The new Wash-Away Soap is a new kind of soap that washes off in water. It's a new kind of soap that washes off in water. It's a new kind of soap that washes off in water.

\$1.50

Wash-Away Soap is a new kind of soap that washes off in water. It's a new kind of soap that washes off in water. It's a new kind of soap that washes off in water.

35c

Wash-Away Soap is a new kind of soap that washes off in water. It's a new kind of soap that washes off in water. It's a new kind of soap that washes off in water.



GET PYROIL AND GET GOING!



NO PYROIL, DEAD LINE!
Don't back up in snow and ice. But if this self-gripping wheel on this wheel easily! Give your battery a chance.

If it's likely you'll get caught stuck in deep snow, you need a seriously self-gripping tire. Pyroil guaranteed, you may save a lot of time and avoid a disaster.

Let us of great heavy half-tracks, off-road trucks, and all-terrain vehicles. Pyroil is the only tire that can grip in snow and ice. Pyroil is the only tire that can grip in snow and ice. Pyroil is the only tire that can grip in snow and ice.

Pyroil is the only tire that can grip in snow and ice. Pyroil is the only tire that can grip in snow and ice. Pyroil is the only tire that can grip in snow and ice. Pyroil is the only tire that can grip in snow and ice.

USE A PYROIL TIRE TO GET YOU AND YOUR TRUCK



Pyroil
The Pyroil tire is the only tire that can grip in snow and ice. Pyroil is the only tire that can grip in snow and ice. Pyroil is the only tire that can grip in snow and ice. Pyroil is the only tire that can grip in snow and ice.

in a province where total income in 1970 was \$100,000, says Paul Robinson, a financial planning consultant for Thrifty Trust Co. in Saskatoon. "I don't know if money slipped away or the money just went away," he says. "I don't know if the money just went away or the money just went away."

One client of the Fraser group moved from a \$100,000 income in 1970 to a \$100,000 income in 1971. "I don't know if the money just went away or the money just went away," he says. "I don't know if the money just went away or the money just went away."

In the meantime, the new Fraser head office in Toronto has been moved to a new location. "I don't know if the money just went away or the money just went away," he says. "I don't know if the money just went away or the money just went away."

At the same time, the Fraser group has been moved to a new location. "I don't know if the money just went away or the money just went away," he says. "I don't know if the money just went away or the money just went away."

Interchange the numbers of the date printed on the back of the cheque. "I don't know if the money just went away or the money just went away," he says. "I don't know if the money just went away or the money just went away."

The Power of the Experts
CONSIDERABLE work is done through the Fraser group. "I don't know if the money just went away or the money just went away," he says. "I don't know if the money just went away or the money just went away."

amount of spending of a couple that is a good thing. "I don't know if the money just went away or the money just went away," he says. "I don't know if the money just went away or the money just went away."

I still don't. "I don't know if the money just went away or the money just went away," he says. "I don't know if the money just went away or the money just went away."

There are two reasons to help a Canadian. "I don't know if the money just went away or the money just went away," he says. "I don't know if the money just went away or the money just went away."

One reason is that the Fraser group has been moved to a new location. "I don't know if the money just went away or the money just went away," he says. "I don't know if the money just went away or the money just went away."

The Fraser group has been moved to a new location. "I don't know if the money just went away or the money just went away," he says. "I don't know if the money just went away or the money just went away."

And That's Not All, Mr. Abbott
"I don't know if the money just went away or the money just went away," he says. "I don't know if the money just went away or the money just went away."

Montreal to sponsor the annual conference of the Fraser group. "I don't know if the money just went away or the money just went away," he says. "I don't know if the money just went away or the money just went away."

Such Is Maclean's Design
"I don't know if the money just went away or the money just went away," he says. "I don't know if the money just went away or the money just went away."



A British Premier's Tobacco

The Fraser group has been moved to a new location. "I don't know if the money just went away or the money just went away," he says. "I don't know if the money just went away or the money just went away."

There are two reasons to help a Canadian. "I don't know if the money just went away or the money just went away," he says. "I don't know if the money just went away or the money just went away."

The Fraser group has been moved to a new location. "I don't know if the money just went away or the money just went away," he says. "I don't know if the money just went away or the money just went away."

**Let a World Expert Teach
You to Ski!**
SKIING FOR ALL
By OTTO ZIMMER
"I don't know if the money just went away or the money just went away," he says. "I don't know if the money just went away or the money just went away."

**HEAD
COLDS**
"I don't know if the money just went away or the money just went away," he says. "I don't know if the money just went away or the money just went away."

MENTHOLATUM
"I don't know if the money just went away or the money just went away," he says. "I don't know if the money just went away or the money just went away."

and Maclean had a long hair and one freckle patch. They finished a job and then they went to the Fraser group. "I don't know if the money just went away or the money just went away," he says. "I don't know if the money just went away or the money just went away."

There is a good reason to help a Canadian. "I don't know if the money just went away or the money just went away," he says. "I don't know if the money just went away or the money just went away."

There is a good reason to help a Canadian. "I don't know if the money just went away or the money just went away," he says. "I don't know if the money just went away or the money just went away."

"They Almost Tied the Whole Old Man"
"I don't know if the money just went away or the money just went away," he says. "I don't know if the money just went away or the money just went away."

The Fraser group has been moved to a new location. "I don't know if the money just went away or the money just went away," he says. "I don't know if the money just went away or the money just went away."

There are two reasons to help a Canadian. "I don't know if the money just went away or the money just went away," he says. "I don't know if the money just went away or the money just went away."

There are two reasons to help a Canadian. "I don't know if the money just went away or the money just went away," he says. "I don't know if the money just went away or the money just went away."

There are two reasons to help a Canadian. "I don't know if the money just went away or the money just went away," he says. "I don't know if the money just went away or the money just went away."

There are two reasons to help a Canadian. "I don't know if the money just went away or the money just went away," he says. "I don't know if the money just went away or the money just went away."

whether that David Croft returned to Alberta through snow in a period when the mountains are covered in snow and the roads are closed. "I don't know if the money just went away or the money just went away," he says. "I don't know if the money just went away or the money just went away."

There is a good reason to help a Canadian. "I don't know if the money just went away or the money just went away," he says. "I don't know if the money just went away or the money just went away."

There is a good reason to help a Canadian. "I don't know if the money just went away or the money just went away," he says. "I don't know if the money just went away or the money just went away."

There are two reasons to help a Canadian. "I don't know if the money just went away or the money just went away," he says. "I don't know if the money just went away or the money just went away."

There are two reasons to help a Canadian. "I don't know if the money just went away or the money just went away," he says. "I don't know if the money just went away or the money just went away."

There are two reasons to help a Canadian. "I don't know if the money just went away or the money just went away," he says. "I don't know if the money just went away or the money just went away."

There are two reasons to help a Canadian. "I don't know if the money just went away or the money just went away," he says. "I don't know if the money just went away or the money just went away."

There are two reasons to help a Canadian. "I don't know if the money just went away or the money just went away," he says. "I don't know if the money just went away or the money just went away."

There are two reasons to help a Canadian. "I don't know if the money just went away or the money just went away," he says. "I don't know if the money just went away or the money just went away."



How to Train and Care for Your Dog

NOW READY IN BOOKLET FORM

A Booklet of Maclean's Famous Series

"SO YOU'RE GOING TO GET A DOG!"

with additional chapters

by Anne Elizabeth and Peter Abelson

Information every animal lover will want.

Supplementary advice on:

- How to find the Right Dog
- Veterinary Precautions
- Housetraining
- Obedience
- Exercise
- Follow-up Plans
- Intelligence Tests
- and a hundred of the helpful and valuable hints and techniques

Your friends will welcome a copy of this booklet as a Christmas Gift.



25¢

only postage
with order

Maclean's

Books, Tapes and Magazines

181 University Avenue, Toronto 2, Ontario







MOST EDITORS are feeling pretty low in their minds these days about the goings on of Premier Aberhart of Alberta, but not us. It isn't because we are just naturally contrary minded about things, either. The reason is that without good Doctor Aberhart and his goings on, there would be times when we would hardly know where to turn for authentic material with which to pack this page. Aberhart may wear horns and wave a tail for the vast majority of our editorial contemporaries, but to us he is just plain fun.

Thus we find in the issue of the *Calgary Herald* for Tuesday, October 26, the following quotation from good Doctor Aberhart's broadcast of the previous Sunday:

"I have read of the hollands of Spain, where people go and sit, while a down or more troubadours molest a bull in the full vigor of his virility; and, finally, I have read that they applaud when the troubadour plunges the sword into the heart of the poor animal deprived of all dangerous resistance."

To us it seems like a rather dangerous analogy for good Doctor Aberhart to link himself up with a bull, but the problem that really keeps us awake nights is this: While the troubadours are dashing around molesting the bull, sliding swords into his heart and all that messy sort of business—what on earth do they do with their gondolas?

While we are running on in this political strain, the thought occurs that men prominent in public affairs are always getting themselves into spots. They don't even have to use metaphors, or get themselves all tangled up with unfamiliar words. If they are sufficiently exalted they can acquire notoriety, simply by doing nothing at all. All this sounds sort of cockeyed; but a *Parade* operation, working under cover in the Prince Edward Island zone, reports an incident in connection with the recent visit to the Garden of the Gulf of the Right Honourable Richard Bedford Bennett, that illustrates our point perfectly. In case you are one of those who take no interest in politics, we might as well remind you that Mr. Bennett is a former Prime Minister of Canada, and presently the militant leader of what remains of the Conservative Party. We mean to say, a man fairly well known.

Everyone who has ever had contacts with Mr. Bennett knows that he enjoys a quiet stroll through the streets of whatever town or city he chances to be in at the moment. He walks slowly with his head down and his hands behind his back, communing with himself on world affairs. It appears that he took one of these thoughtful perambulations through the busy downtown streets of Charlottetown, just at the noon hour. Store clerks, newspaper shoppers, accountants, salesmen and office boys jostled him as they hurried out for lunch, or about other matters. Nobody gave the former Prime Minister of Canada the faintest sort of a rumble until, near his hotel, a dear little old lady approached him and said:

"Please, can you tell me the way to Mr. Peter Sinclair's office?"

Mr. Bennett raised his hat, and regretted that he could not assist the lady. He was, he explained, a stranger in town himself.

What he did not say was that, in any case, he could hardly be expected to know anything about Mr. Peter Sinclair's office, because Mr. Peter Sinclair sits in the Dominion Parliament as a representative of Queen's P.E.I.—on the Liberal side of the House.

Most recent example of why editors tear out their hair by the handful:

At the same time it (the co-operative movement) gives a place of honor to the collective idea which is one of the most striking pneumonia of our age, and which is exerting itself in innumerable ways in all domains.—Sydney (N.S.) *Post-Record*.

A Saskatoon correspondent tells us that William and Albert Wright, aged 79 and 76 respectively, bachelor farmers of the Vancouy, Sask., district since 1910, packed up their belongings a few weeks ago and left for Smithers, B.C., where they will start in the ranching business. The brothers figure on being independently rich in the next fifteen years.

Go West, young man! They're still doing it.



This item doesn't exactly go in with politics, but it has to do with Customs, and Customs has a lot to do with politics, sometimes, and—but this isn't getting us anywhere.

The information comes from an overseas scout living in Wick, Cathness, Scotland, who assures us that it is an old Scottish custom for the folks at home to ship to exiled relatives and friends across the water a bundle of peats. Peats, as you ought to know by now, are those combustible shreds of dried earth, commonly used for fuel by Scots in their sin countries. Nothing our Wick correspondent assures us, recalls the atmosphere of a Highland home better than the pungent smell of peat smoke.

It seems that recently an affectionate family of Cathness, shipped two peats by parcel post to relations living in Orange, New Jersey. The parcel was opened and appraised at the Port of New York. It gave the entry clerks no end of trouble. They just couldn't figure out what these two unattractive lumps of something hard and dark brown could possibly be.

Somebody at last, no Scot, you may be sure—had a brain wave. He simply rewrapped the parcel, wrote "SCOTCH BREAD" on the various forms necessary to pass the entry, and sent it on its way, undoubtedly with the mental comment that the Scots are a hurdy race.

Mr. Norman Holland, of Montreal, who always wears a carnation in his buttonhole, and goes up and down the country looking into his friends' hats to see whether or not they are Made in Canada, is disappointed in *Parade* on account that we said, in the November first issue, that "no red pigment has yet been developed to withstand the ravages of the weather and still retain its original color." Mr. Holland denies this, and since Mr. Holland is a paint manufacturer and an authority on pigments he must be right, and we are sorry we got misled so with our paint. Mr. Holland doesn't think much of Ontario's 1936 auto license plates, which started all this rumour, or of our description of them as having orange numerals on a blue

background. In fact, he's inclined to be pretty snarky about the whole business. He says: "The name for any color is a matter between a man and his Maker, but these are absolutely the wrong colors to use; and then he lists six of the right color combinations to use, in the order of their visibility. Here they are:

1. Black on yellow
2. Green on white
3. Red on white
4. Blue on white
5. White on blue
6. Black on white

Orange on blue, it seems, thanks out with a zero minus marking.

It seems only fair, since we are having so much fun at the expense of prominent citizens and Customs officials, to drag in this one about an Ottawa Valley editor who got himself out on a limb without knowing it, a few weeks back.

Radio reception in his immediate vicinity was so jammed with static that even his hair, when he brushed it, emitted loud sounds like an elephant walking on a carpet of peanut shells. Our editor worked himself into a considerable lather about this unwarranted disturbance. He ordered a special bottle of vitrol for his fountain pen and produced an editorial so utterly scathing in its blunt and straightforward allusions to officials of the Department of Communications as incompetent nincompoops, slothful time-servers and other unpleasant things, that the Department hustled an emergency platoon of inspectors out to the troubled area, with instructions to return bearing their shields—or on them.

The experts noted about the bitter-minded editor's plant, during his absence. They left written instructions for his immediate attention, not forgetting to remind him of certain penalties duly provided by law.

It cost him just \$12 to install, in and about his own machinery, the condensers that restored peace and harmony to radio sets for miles around.



Parious state of affairs item from the *Orellia Packed and Towed* of October 21:

Want'd—Good used scalping knife. Also would like to hear from H.C.A., who started the idea of a log-cabin museum for Orillia.

We hope to goodness that H.C.A.'s life insurance isn't been permitted to lapse.